

## SIX EASY STEPS TO RAISING \$1,000

Inspiring people in our community  
to lead cancer-free healthy lifestyles!

This may be the first time you've participated in a fundraising event. We'd like to show you just how easy it can be. Follow these six easy steps, and you'll be well on your way.

If you've set a higher goal for yourself than \$1,000... great! Simply adjust the minimum donation amount you're asking of each potential donor, and/or increase the number of people you're going to ask.

1. Donate to yourself. It all begins with you! \$50
2. Ask 4 family members to donate \$50 each. \$200
3. Ask 14 friends (and other family members) to donate \$25 each. \$350
4. Ask 10 co-workers to donate \$25 each. \$250
5. Ask your boss for a company contribution of \$60
6. Ask 6 neighbors to donate \$15 each. \$90

**TOTAL \$1,000**

### **Add just 4 more steps to reach \$1,500!**

Now that you've raised \$1,000, you know just how easy it is. So, why not increase your goal? Here are four easy steps to raise an additional \$500.

1. Ask 5 local businesses you frequent to donate \$25 each. \$125
2. Ask 5 members of an organization to which you belong to donate \$10 each. \$50
3. Host a community fundraising event (book sale, garage sale, car wash, etc.) \$200
4. Ask your doctor, lawyer, etc. to donate \$25 each. \$125

**TOTAL \$1,500**

### **Add ONE more step to raise another \$500 to reach \$2,000!**

Use social media like Facebook, Twitter, etc. Send a blast and share what you are doing. Ask 25 friends for \$20! It's that easy... \$500 more in fundraising. Try choosing a different group of 20 friends to target each week.

**TOTAL \$2,000**

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