



MEDIA RELEASE

August 3, 2016
FOR IMMEDIATE RELEASE

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Titletown Bike Tour Raises Over \$76,000

Community Supports Breast Cancer Family Foundation's Cancer Education Program

Green Bay, WI—The Breast Cancer Family Foundation (BCFF) today announces that its Titletown Bike Tour fundraiser held on Sunday, July 10th drew 680 riders and raised a record \$76,000. Proceeds from the bike tour support BCFF's cancer awareness and prevention presentations to over 10,000 local high school students and thousands of adults in our community.

The 16th Annual Titletown Bike Tour featured 6 routes for all abilities: 15K, 35K, 55K, 80K, 100K and a 100 Mile Century. Held on the grounds at United Healthcare, the event featured food, fun and rest stops along the way. Participants who raised pledges earned great pledge prizes and qualified for a drawing for the top pledge prize – a custom Fat Tire Bike compliments of Broken Spoke Bike Studio. The winner of the fat tire bike was Marilu Kuffel. Two additional participants held the winning tickets for the raffle prize drawings – Rich Oastler received a Cannondale Synapse Carbon Tiagra donated by Pete's Garage.

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Nan Saduske won the Tiletown Experience basket filled with \$2,000 in dinners, shows, shopping and area experience certificates donated by generous area businesses.

BCFF executive director, Laura Jarosz, commented on the event's success, "We are grateful for the support of our wonderful sponsors, members of the community who rode in the event on a beautiful July day and our volunteers who made the day fun and safe for the riders. The Tiletown Bike Tour supports our mission to inspire people in our community to lead cancer-free healthy lifestyles." Jarosz continued, "Cycling is a growing sport in Northeast Wisconsin and we hope to host even more riders next year on Sunday, July 9th, 2017."

Presenting sponsors of the Tiletown Bike Tour included Pete's Garage, Tower Clock Eye Center, Team Schierl and United Healthcare.

About Breast Cancer Family Foundation: Breast Cancer Family Foundation (BCFF) is a 501(c) (3) non-profit organization located in Green Bay, Wisconsin. BCFF's mission is to inspire people in our community to lead cancer-free healthy lifestyles. The organization educates over 10,000 high school students and several thousand adults annually. Visit www.bcff.org or [find us on Facebook](#).

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