



Pink Pumpkin 5K Walk/Run Media Advisory

FOR IMMEDIATE RELEASE

Date: August 16, 2016

Contact: Laura Jarosz
Telephone: 920-498-2285
E-mail: Laura@bcff.org
Website: www.bcff.org

Annual Pink Pumpkin 5K Walk/Run Supports Cancer Awareness and Prevention Education

Who: Breast Cancer Family Foundation
What: Pink Pumpkin 5K Walk/Run
Where: NWTC, 2740 W. Mason Street, Green Bay, WI
When: Saturday, October 1st – 8 a.m. – Noon

Pre-event activities: 8 a.m.-9:45 a.m. music, refreshments, face painting, pink hair extensions, photo booth, live & silent auctions, survivor group photo, pumpkin patch, Inspire tent, and more!

Official walk/run start: 10 a.m. chip-timed for runners; non-competitive walk

Registration:

- Early Bird- until 8/31: \$25/ages 18 & up; \$15/ages 6-17; 5 and under free (no shirt)
- Regular -9/1 -9/27: \$30/ages 18 & up; \$15/ages 6-17; 5 and under free (no shirt)
- After 9/27 - \$35/ages 18 & up; \$20/ages 6-17; 5 and under free (no shirt)

All paid registration received prior to 9/5 guaranteed a limited edition tie-dyed PPW T-shirt the day of the event. Registrations post 9/5 may need to pick up shirt at BCFF off the week after the event.

Why: The Breast Cancer Family Foundation is the primary resource for providing education on cancer awareness and prevention to the youth and families of Northeastern and Central Wisconsin. Our curriculum covers all types of cancer; teaching what cancer is, how it is treated, and strategies for prevention. Our hope is to inspire a movement towards overall health and wellness in our local community through active living and healthy lifestyle choices.

About Breast Cancer Family Foundation

Breast Cancer Family Foundation (BCFF) is a 501(c)(3) non-profit organization located in Green Bay, Wisconsin. BCFF's mission is the "inspire people in our community to lead cancer-free healthy lifestyles. The organization educates over 10,000 high school students and adults annually. For more information visit www.bcff.org or 920-498-2285.

###

✧ Inspiring people in our community to lead cancer-free healthy lifestyles! ✧

Breast Cancer Family Foundation

926 Willard Drive, Ste. 134 · Green Bay, WI 54304 · 920.498.2285 · www.bcff.org